

## Adidas Quiz: questions and answers



1. Who is the current CEO of Adidas?

- Kasper Rorsted
- Simone Bagel-Trah
- Herbert Hainer

2. Who founded Adidas?

- Angela Dassler
- Rudolf Dassler
- Adolf Dassler

3. Who was the first to use Adidas spikes in the Olympics?

- Usain Bolt
- Chris Hoy
- Jesse Owens

4. Which was the first ever pair of sandals made by adidas?

- Adissage
- Adilette
- Santiossage

5. Which famous German Soccer team is 9.1% Adidas?

- Dortmund
- FC Bayern Munich

FC Monchengladbach

6. Where is Adidas' head office situated?

- Herzogenaurach
- Munich
- Berlin

7. Which company was established by Rudolf Dassler to rival Adidas?

- Umbro
- Puma
- Nike

8. In which year was Adidas officially registered?

- 1949
- 1950
- 1947

9. What is the Adidas logo?

- A diamond
- Two parallel stripes
- Three parallel stripes

10. What does Adidas stand for, according to popular urban myth?

- All Day I Dream About Sports
- All Day I Dream About Soccer
- All Day I Dance Around Sports

## Adidas Quiz: questions and answers

### Right answers

1. Who is the current CEO of Adidas?  
Kasper Rorsted
2. Who founded Adidas?  
Adolf Dassler
3. Who was the first to use Adidas spikes in the Olympics?  
Jesse Owens
4. Which was the first ever pair of sandals made by adidas?  
Adilette
5. Which famous German Soccer team is 9.1% Adidas?  
FC Bayern Munich
6. Where is Adidas' head office situated?  
Herzogenaurach
7. Which company was established by Rudolf Dassler to rival Adidas?  
Puma
8. In which year was Adidas officially registered?  
1949
9. What is the Adidas logo?  
Three parallel stripes
10. What does Adidas stand for, according to popular urban myth?  
All Day I Dream About Sports