

Carhartt Quiz: questions and answers



1. When was Carhartt, Inc. founded?

- 1890
- 1889
- 1891

2. What is Carhartt known for?

- Football boots
- Work clothes
- Cars

3. Where is the headquarters of Carhartt?

- Flint
- Dearborn
- Grand Rapids

4. Who is the founder of Carhartt?

- Garrett Clayton
- George Z. Hart
- Hamilton Carhartt

5. How much is Carhartt worth?

- \$1.1 billion
- \$2.1 billion

\$2 billion

6. What was the number of employees in Carhartt in 2012?

4000

3000

5000

7. How many sewing machines and workers were there at the beginning of Carhartt?

two, five

five, ten

two, four

8. What was Carhartt's first slogan?

"Have a Break, Have a Kit Kat"

"Honest value for an honest dollar"

"I'm Lovin' It"

9. Within 20 years of its founding, Carhartt had expanded its facilities into how many other cities?

8

9

10

10. What were the total Carhartt sales in 1990?

\$92 million

\$80 million

\$90 million

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Right answers

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