

## Cartier Quiz: questions and answers

*Cartier*

1. Who is the founder of Cartier?

- Guy de Maupassant
- Louis-François Cartier
- Alberto Santos-Dumont

2. Where was Cartier founded?

- Lyon, France
- Quebec, Canada
- Paris, France

3. What is Cartier known for?

- Their bags and shoes
- Their jewelry designs
- Their jewelry and wristwatches

4. When was Cartier founded?

- 1912
- 1897
- 1847

5. How many Cartier's stores exist?

- More than 500 stores
- Less than 200 stores

More than 200 stores

6. What is Cartier's parent company?

- Richemont
- The Swatch Group
- Kering

7. Who is the CEO of Cartier?

- Alberto Santos-Dumont
- Louis-François Cartier
- Cyrille Vigneron

8. What is the oldest Cartier store?

- London - 175-177 New Bond Street
- New York - 653 Fifth Avenue
- Paris - 13, Rue de la Paix

9. Who was the designer that popularize the wristwatch for men?

- Alberto Santos-Dumont
- Louis-François Cartier
- Louis Cartier

10. Who said, "Jeweler of Kings and King of Jewelers" referring to Cartier?

- King Carlos I of Portugal
- King Edward VII of England
- King Fouad I of Egypt

11. What is Cartier parent company?

- Richemont
- Tiffany & Co.
- Dior

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### Right answers

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