

Guinness Quiz: questions and answers





- 1. Where did Guinness originate in?
- O Ireland
- O New Zealand
- O Sweden
- 2. Who was the founder of Guinness brewery?
- O Arthur Guinness
- O Roger Guinness
- O William Guinness
- 3. What is the slogan of the company?
- O Better than best
- O Guinness is Good For You
- O Enjoy the taste
- 4. When was the first marketing campaign officially launched?
- O 1967
- O 1929
- O 1987
- 5. What is the flavor of Guinness?
- O Crispy
- O Malty



O Tangy

- 6. How many calories does 1 pint of Guinness have?
- O 201Kcal
- O 375Kcal
- O 198Kcal
- 7. Which country has the highest sales of Guinness?
- O Australia
- O UK
- O India
- 8. When did the company move its headquarters to London?
- O 1811
- O 1947
- O 1932
- 9. Guinness is not vegan as it has some component that comes from which animal?
- O Fish
- O Hen
- O Rat
- 10. What is depicted on a Guinness logo?
- O Violin
- O Flute
- O Harp



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Right answers

1. Where did Guinness originate in? Ireland 2. Who was the founder of Guinness brewery? Arthur Guinness 3. What is the slogan of the company? Guinness is Good For You 4. When was the first marketing campaign officially launched? 1929 5. What is the flavor of Guinness? Tangy 6. How many calories does 1 pint of Guinness have? 198Kcal 7. Which country has the highest sales of Guinness? UK 8. When did the company move its headquarters to London? 1932 9. Guinness is not vegan as it has some component that comes from which animal? Fish 10. What is depicted on a Guinness logo? Harp