

## Instagram Quiz: questions and answers



1. Which company owns Instagram?

- Snapchat
- Facebook
- Orkut

2. When was Instagram launched?

- 2009
- 2011
- 2010

3. How many active users are there on Instagram every day?

- 400 million
- 300 million
- 500 million

4. How many pictures can be added to a carousel?

- As many as you want
- 10
- Only 2

5. What is the best performance indicator on Instagram?

- Engagement rate
- Number of comments

Number of Followers

6. What was the new element introduced in January 2011 to Instagram postings?

- Emojis
- Hashtags
- Location

7. What is the percentage of users on Instagram who follow at least 1 business account?

- 0.5
- 0.3
- 0.8

8. How many photo filters Instagram has?

- 32
- 40
- 38

9. What is the name of the app to make videos that loop back and forth?

- Boomerang
- VSCO
- Hyperlase

10. What is the maximum length of video possible on instagram?

- 2 minute
- 5 minute
- 1 minute

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### Right answers

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