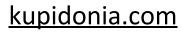


Instagram Quiz: questions and answers







1. Which company owns Instagram?
Snapchat
O Facebook
O Orkut
2. When was Instagram launched?
2. When was Instagram launched?
O 2009
O 2011
O 2010
3. How many active users are there on Instagram every day?
O 400 million
O 300 million
O 500 million
4. How many pictures can be added to a carousal?
O As many as you want
O 10
Only 2
5. What is the best performance indicator on Instagram?
O Engagement rate
O Number of comments

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Instagram Quiz: questions and answers

Right answers

1. Which company owns Instagram? Facebook

2. When was Instagram launched?

3. How many active users are there on Instagram every day? 300 million

4. How many pictures can be added to a carousal? 10

5. What is the best performance indicator on Instagram? **Engagement rate**

6. What was the new element introduced in January 2011 to Instagram postings? Hashtags

7. What is the percentage of users on Instagram who follow at least 1 business account?

8. How many photo filters Instagram has? 40

9. What is the name of the app to make videos that loop back and forth? Boomerang

10. What is the maximum length of video possible on instagram? 1 minute