

Levi Quiz: questions and answers



1. Where is Levi Strauss & Co.'s headquarters located?

- San Francisco, California
- Houston, Texas
- Los Angeles, California

2. When was Levi Strauss & Co. founded?

- 1847
- 1853
- 1880

3. How many stores does Levi Strauss & Co. operate worldwide?

- More than 2800
- About 3200
- A little less than 3400

4. Where was Levi Stauss born?

- Austria
- Poland
- Germany

5. Who is the current CEO of Levi Strauss & Co.?

- Levi Strauss
- Harmit Singh

Chip Bergh

6. What was Levi Strauss & Co. net income in 2016?

- \$291.21 million
- \$912.21 million
- \$921.21 million

7. Where is Levi Strauss Europe based?

- Amsterdam
- Brussels
- Madrid

8. Albert Einstein's famous leather jacket made by Levi Strauss was recently sold at the auction house Christies for ...

- £150,500
- £310,500
- £110,500

9. What was Levi Strauss & Co. first called?

- Levi Strauss (David Stern & Lewis Strauss) importers clothing etc. 63 & 65 Sacramento St.
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10. What is the main product manufactured by Levi Strauss & Co.?

- Jeans
- Socks
- Shoes

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Right answers

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