

## Polaroid Corporation Quiz: questions and answers



1. When was Polaroid Corporation founded?

- 1937
- 1941
- 1952

2. Where is Polaroid's headquarters located?

- Minnetonka, Minnesota
- Mankato, Minnesota
- Saint Paul, Minnesota

3. Who was the founder of Polaroid?

- Edwin H. Land
- Steve Jobs
- Oskar Smolokowski

4. How many employees did Polaroid Corporation have in 1978?

- 21,000
- 19,000
- 17,000

5. Where was the original Polaroid Corporation founded?

- Cambridge, Massachusetts
- Worcester, Massachusetts

Lowell, Massachusetts

6. Which of the following devices is not manufactured by Polaroid?

- Tablets
- Instant cameras
- Digital cameras

7. What was the revenue of Polaroid in 1991?

- US\$3 billion
- US\$1 billion
- US\$2 billion

8. Who was appointed as "Creative Director" for Polaroid on January 2010?

- Madonna
- David Bowie
- Lady Gaga

9. What was the price of the GoProHero?

- US\$129
- US\$119
- US\$109

10. Who is the current CEO of Polaroid Corporation?

- Mark Zuckerberg
- Scott W. Hardy
- Bill McDermott

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### Right answers

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