

Poundland Quiz: questions and answers



1. When was Poundland founded?

- 1980
- 1990
- 1975

2. For much of its history, Poundland promoted their sales strategy through which slogan?

- "Yes, Everything's £1!"
- "One item = One £1!"
- "Everything for £1!"

3. Where was Poundland museum created?

- London
- Manchester
- Claverley

4. Under which name did Poundland expand into mainland Europe?

- £1-Stuff!
- Dealz
- PoundlandEU

5. Poundland was acquired in August 2016 by Steinhoff International for how much?

- £410m
- £510m

£610m

6. By the end of their first year, Poundland had turned over £1 million, with a profit of how much?

£10,000

£6,000

£16,000

7. In 2009, Poundland was reported to be Britain's largest seller of which item?

Toothbrushes

Batteries

Kitchen knives

8. In 2018, Poundland announced that it will stop selling which item?

Energy drinks

Kitchen knives

Toy pistols

9. Poundland estimated that it served how many customers per week in 2016?

5 million

7 million

1 million

10. Which competitor did Poundland acquire in 2015?

99p Stores

Poundworld

Home Bargains

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Right answers

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